



ACCLAIM Magazine is set to finish off 2010 with a bang with a very special 5th Birthday issue. ACCLAIM has been in the hearts, minds and bookcases of readers across the globe for five long years now. To mark the occasion, issue 22, our last for 2010, sees us feature a special double cover featuring the photography, once again, of notorious Japanese photographer Yasumasa 'YONE' Yonehara, hot off the back of his Australian solo exhibition. This time around, YONE has collaborated with ourselves and CLOT, a Hong Kong-based lifestyle brand that is one of the most successful contemporary street culture brands in the world today. We are honoured to be featuring these two powerhouses of creativity on the cover our birthday issue!

The theme of the issue is 'Renegade'. Within the pages of the magazine you'll find many inspiring stories from brands, individuals, businesses and partnerships, the world over, who have gone against the odds to create a name for themselves and their craft. While it's easy to be successful when you are following a tried and tested formula, with the backing of someone who has done it all before and with the money to support it, here at ACCLAIM we have real respect for those that go it alone and create their own success stories with the resources at hand.

In signature ACCLAIM East-meets-West style, the issue also features an alternative cover displaying one of the many distinct camouflage yardages of English brand maharishi. This alternative cover issue will be available exclusively through Australian/New Zealand boutiques, our Melbourne launch party and to subscribers.



FEATURES

CLOT

We speak to Kevin Poon of the unstoppable Hong-Kong lifestyle brand about the obstacles the label has faced and how their mantra of 'no risk, no reward' has served them.

MIKE EDISON

Ex-High Times publisher, wrestling fanatic, punk rock band member and all-round awesome dude, Mike Edison tells us the awful realities of working for a dope rag and why 90% of everything is crap.

DECON

NYC creative agency and record label, Decon, is the product of Jason Goldwatch and Peter Bittenbender. Both guys weigh in on how the progressive agency was started, and how necessity really is the mother of invention.

MICHAEL LAU

The pioneer of vinyl toy culture, Michael Lau, gives us an exclusive interview where he speaks on his career, personal milestones and the scene today.

FREE TO WANDER

Skaters Lizard King, Gareth Stehr and Adrian Lopez talk to us about their latest rides, and we're not talking four wheels. All motorcycle heads, each with a different story and bike, we get the lowdown on how the addiction started.

RAMMELLZEE

Iconic NYC artist, musician and 'Gothic Futurist' Rammellzee passed away earlier this year. We had a number of the artist's peers give us their personal accounts of the legendary character. Their memories prove to be as distinct as the man himself.

DPM | HARDY BLECHMAN

maharishi Creative Director, Hardy Blechman has an obsession for camouflage material or rather Disruptive Pattern Material, so much so he has authored a two-volume 944 paged illustrative book on the subject and he is often commissioned to create yardages for other brands. We speak to Hardy about his quest to put the iconic print back in the hands of the people and he shows us some of his favourite designs through the years.

LAUNCH EVENTS

HONG KONG | MELBOURNE

Issue 22, sees us continue with our run of international launch parties. Issue 20 we kicked off in Singapore at SUP, issue 21 we rang in at the Mishka store in Brooklyn and issue 22 we will be launching in Hong Kong with the issue's feature brand CLOT, with the help of Playboy Condoms. Taking place on the 15th of December, the night will feature models from the shoot, photographer YONE, Kevin Poon and members of the CLOT brand and the ACCLAIM team.

Melbourne's launch party on Saturday the 18th, will be in the form of a summertime block party at Saint Cloud in Fitzroy. Attendees gain entry to the back courtyard of Saint Cloud by purchasing the new issue or anything instore on the night. Burgers, beers, beats and birthday fun await them, in a unique block party set up. Full details on the event can be found [HERE](#).